# A Continuous Commitment to Sustainable Design

Sustainability by 3M<sup>™</sup> Architectural Markets

Sustainability is a way of life at 3M, where we strive to improve every aspect of our products and to create a lasting, positive difference.

# Setting goals to drive progress towards sustainability is nothing new at 3M.

3M has been setting environmental goals since 1990. These goals have helped 3M dramatically reduce its environmental footprint. We're continuously developing best practices across manufacturing and other processes, and of course, always re-engineering and enhancing the makeup and longevity of our products to meet high sustainability standards. These efforts are producing results that go beyond the environment and include social responsibility and economic objectives.

Reduced Greenhouse gas emissions by **72%** since 1990 Partnering with the Nature Conservancy to safeguard critical habitat and biodiversity in the U.S., Brazil, Mexico and China Prevented more than **3.5 billion pounds of pollution** and saved nearly \$1.5 billion through 9,300 employeedriven pollution prevention projects since 1975

## WE DEVELOP OUR PRODUCTS TO ADDRESS YOUR MOST PRINCIPLED OBJECTIVES

3M<sup>™</sup> DI-NOC<sup>™</sup> Architectural Finishes help preserve rare and exotic woods by providing an authentic, natural look that applies easily to minimize waste. It requires no harsh chemicals to maintain, allowing the use of ecofriendly cleaners. The new DI-NOC E-Series, available in more than 70 designs and natural textures, is made of polyolefin. We are proud to be working toward ambitious but achievable goals that align with our clients.

#### NEW FOR 2013: DI-NOC E-SERIES | Polyolefin Architectural Finishes



### **BE CREATIVE. MAKE IT REAL.**

At **3M Architectural Markets**, we're committed to making sure nothing gets in the way of your extraordinary designs. Use our innovative lighting, surface, and other products out of the box or make them your own by applying finishes to fixtures or illumination to films. Everything we make is not only inspiring, but also as beautiful as you want, and as tough as you need. So go ahead, dream big.

